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# 1984



Kibar Holding has been playing an important role with its contributions to the domestic economy and social life since its establishment in 1984. Kibar Holding started industrial production with Kartal Sheet Processing Unit in 1972, and continued its investments by establishing Ispak Inc. which serves major domestic and international companies in the flexible packaging industry.

Following the establishment of the Galvanize Production Facility in Kartal in 1980, Kibar Foreign Trade Inc. was founded in 1985 to play a pioneering role in Turkey's foreign trade campaign and to organize Kibar Group's foreign trade activities as the group company specializing in this area.

Assan Aluminium was established in 1988 for manufacturing and trading flat-rolled aluminium products (coils, strips and sheets). Assan Iron Products Industry Trade Inc. was established in 1992 and Assan Panel Industry & Trade Inc. was established in 1993 to manufacture polyurethane sandwich panels, single-layer trapeze panels, as well as accessories and complimentary components.

Kibar Foreign Trade Inc. and Bareks Foreign Trade Inc., which was established in 1995, export products manufactured by Kibar Holding and carry out export, import and transit trade activities, with a focus on iron and steel products Kibar Foreign Trade Inc. also procures raw materials, contracts third party companies to manufacture iron and steel products from these raw materials and exports finished goods to numerous countries. In 1997, the foundation of Hyundai Assan Automotive Industry & Trade Inc. was laid in Kocaeli and the factory was completed in record time and started mass production. Assan Foods Inc.

started its operations in 1998 by producing tomato paste and ketchup.

Assan Aluminium Dilovasi Facilities was established in 2005 and Assan Panel Iskenderun Facilities started in operations in 2006.

Kibar Holding Information Systems Department which fulfilled the IT needs of Kibar Holding companies in different industries for years was transformed into Assan Information Technology Inc. in 2006.

Assan Construction Inc. was founded in 2007 to provide services in all areas of the construction industry. In the same year, Sicpa Assan Product Security Industry & Trade Inc. was established to develop customized and on-demand brand and product security solutions for monitoring products in the supply chain and differentiating counterfeit products from genuine products, and to provide technology services and solution packages for preventing counterfeit and bootleg products.

Assan Panel Balikesir Facilities was established in 2009 and Assan Panel Dilovasi Facilities started its operations in 2010 to carry out metal and sheet painting activities.

Acting on modern expectations of Turkish society, Kibar Holding successfully replaced freon gas, known to be harmful for the ozone layer, with the environmentally friendly pentane gas, thanks to the project implemented with the support of Tübitak. Kibar Holding also started manufacturing Hyundai branded automobiles and commercial vehicles through its partnership with the South Korean giant Hyundai Motor Company, and started making investments for national production. Accordingly, Assan Hanil Automotive Industry & Trade Inc. was established with the aim to carry out activities in

the auto decoration industry, and the company has made significant contributions to the development of the automotive subsidiary industry since its establishment.

Posco Assan TST Steel Industry Inc. was established in 2011 with the partnership of Kibar Holding, Posco and Daewoo International. Upon completion, the facilities will be able to roll and process stainless steel with a width of 750 - 1600 mm and thickness of 0.5-5 mm.

Kibar Holding's first manufacturing facility abroad, Kibar Industry Co. started its operations in Jordan in 2011, with the objective of manufacturing sandwich panels.

Kibar Energy Distribution Industry Inc., Kibar Holding's first investment in the energy industry, was established in 2011, with the aim to import and wholesale natural gas.

Plane Seat Production Inc. was established in 2012, with the equal partnership of Hyundai Assan Automotive Industry Inc. and Turkish Airlines (THY). The company will design, manufacture and repair aircraft seats. The finished products will be the first nationally manufactured final products mounted on civil aircrafts. The Manufacturer Approval, Design Approval and Product certifications which will be obtained from the European Aviation Safety Agency (EASA) will be a first in Turkey.

## Metal SBU Presidency



Assan Aluminium

Assan Iron&Steel

Posco Assan

Ispak

Assan Information Technology

## Construction & Logistics SBU Presidency



Assan Panel

Assan Port

Assan Logistics & Fleet Leasing

Assan Construction

Kibar Industry



## Automotive & Corporate Functions SBU Presidency

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Hyundai Assan

Assan Hanil

Sicpa Assan

Kibar Energy

Kibar Insurance

## Trade & Food SBU Presidency

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Kibar Foreign Trade

Bareks Foreign Trade

Kibar International

Assan Foods

***“Our primary goal is always to do the best and to be the best in all areas in which we operate.”***

Since the company moved from Kayseri to Istanbul in the early 1970s to engage in iron and steel commerce, the enterprise has been transformed into a worldwide group of industrial, trade and finance companies, each developing and implementing its own technologies, all under the roof of a single holding company. We owe this successful transformation to the fact that we have always conducted our business with integrity, valued our own people, kept our promises to internal and external customers, used participatory management, engaged in productive and effective operations and followed technological developments very closely as the pioneer in our sectors.

Successful enterprises have some common characteristics. All successful enterprises allocate significant resources to research and development, channel their finances correctly and place the required emphasis on human resources. The company invests not only in state-of-the-art machinery, but also in human resources, which makes these technological investments meaningful and ensures that they make a significant contribution the company.

In a rapidly changing and increasingly global world, our group successfully conveys the company mission and corporate culture to its target audience by combining its customer-focused service approach with its knowledge and experience in the sector, thanks to its educated and talented management and experienced employees.



Our group has been able to maintain its efficiency and profitability by following its vision of investing in the future, making accurate strategic assessments and performing effective risk management. Our group considers investing in the future as not only a corporate, but also a national responsibility. With this understanding, we will continue to add as much value to our national economy as possible through future investments and fulfill our responsibilities in Turkey and abroad to the best of our abilities as the industry leader.

**Asım Kibar - Kibar Holding Chairman**



## *Kibar Holding Board of Directors*

**Asım Kibar**

Chairman



**Ali Kibar**

Vice Chairman



**Ahmet Kibar**

Board Member



**Haluk Kayabaşı**

Board Member



**Tamer Saka**

Board Member



## *Kibar Holding Executive Committee*



**Ali Kibar**

Executive Committee President



**Haluk Kayabaşı**

Executive Committee Member, Metal SBU President



**Tamer Saka**

Executive Committee Member, Automotive & Corporate Functions SBU President



**Hayal Demiroluk**

Executive Committee Member, Construction & Logistics SBU President,  
Managing Director of Assan Panel

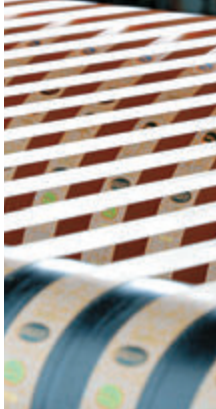


**Serdar Koçtürk**

Executive Committee Member, Foreign Trade & Food SBU President,  
Managing Director of Kibar Foreign Trade



Metal SBU Presidency



Automotive & Corporate Functions SBU Presidency



Construction & Logistics SBU Presidency



Trade & Food SBU Presidency



Assan Information Technology

Posco Assan

Ispak



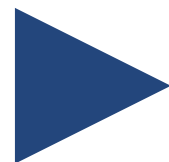
Assan Iron&Steel



Assan Aluminium

# Metal

SBU Presidency



# 1988

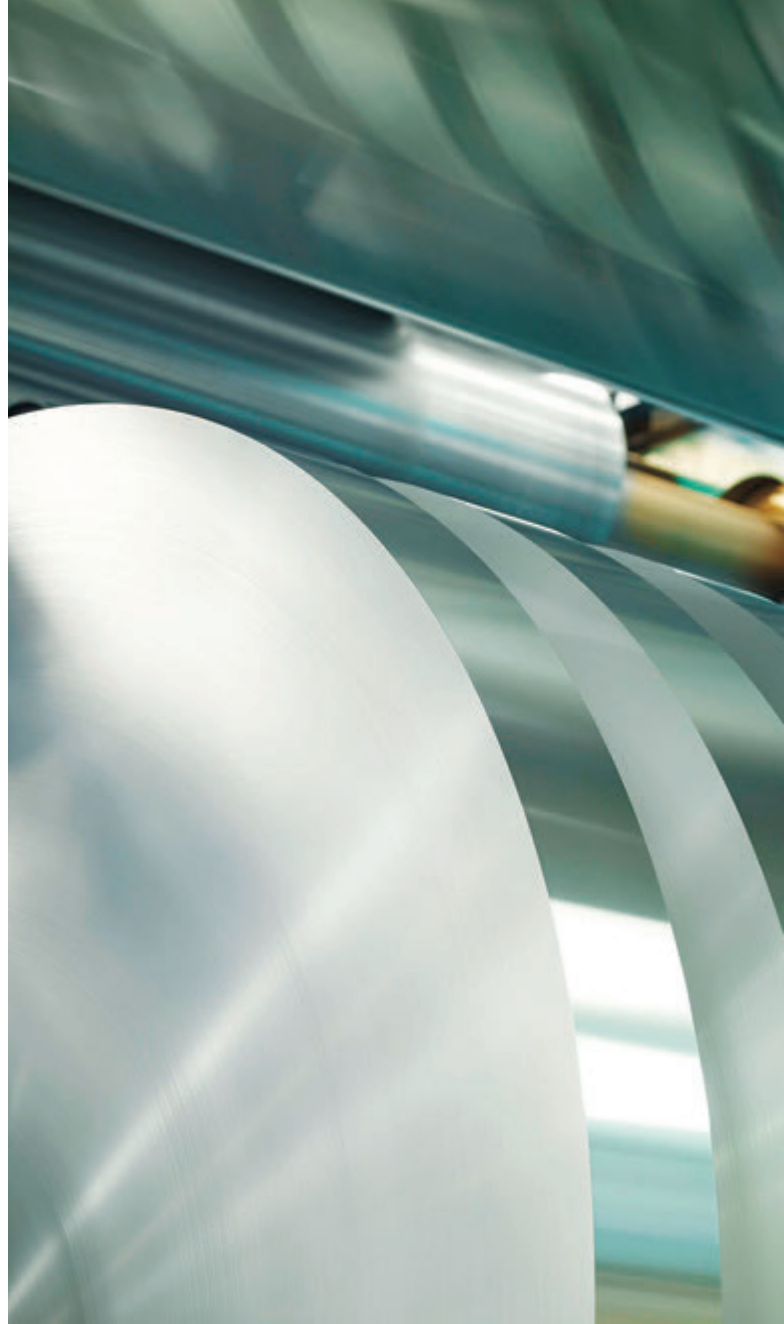


## Assan Aluminium Inc.

As one of the leading companies in the flat rolled aluminium sector, Assan Aluminium has been manufacturing and trading flat rolled aluminium products (coils, strips and sheets) since its establishment in 1988.

Under the umbrella of Kibar Holding, Assan Aluminium carries out production activities at its Istanbul, Tuzla and Kocaeli Dilovasi facilities. By a wide margin, the company is the leading supplier in the flat rolled aluminium sector of Turkey, with an annual capacity of 250,000 tons.

In addition to supplying more than half the domestic market, Assan Aluminium also exports to more than 70 countries around the world, led by the European Union. With its warehouses located in various countries, the company can provide numerous logistics advantages to customers. With more than 1,000 employees, Assan Aluminium serves a large variety of sectors, such as distribution, construction, transportation, consumer durables and packaging. Thanks to its flexible production methods, Assan Aluminium is the seventh largest company in its sector in Europe and is regarded as the supplier of the year by many of its customers.





Assan Aluminium - Tuzla Facilities



General Manager: M.Remzi Örnek

**Tuzla Facilities**

D-100 Karayolu Üzeri 32. Km. 34940 Tuzla, İstanbul  
Phone: + 90 (216) 581 12 00  
Fax: + 90 (216) 395 29 71

**Dilovasi Facilities**

D-100 Karayolu üzeri No:40, 41455 Dilovasi, Kocaeli  
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Fax: + 90 (262) 754 72 83  
[www.assan.com.tr](http://www.assan.com.tr) / [info.alum@kibarholding.com](mailto:info.alum@kibarholding.com)

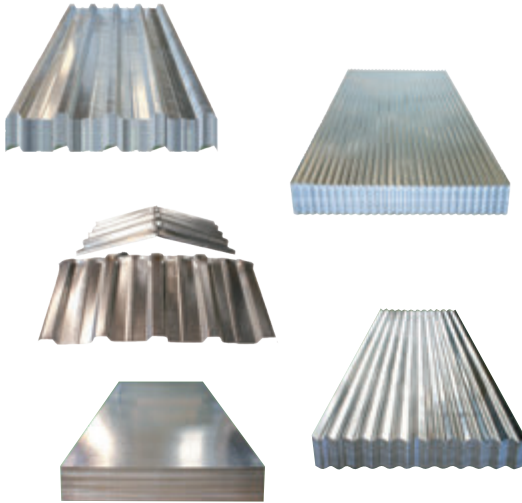


Assan Aluminium - Dilovasi Facilities

# 1980

**ASSAN DEMİR VE SAC SANAYİ**

**Assan Iron & Steel Industry Inc.**



General Manager: Toros Tolga Keleşoğlu

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Kartal, İstanbul  
Phone: + 90 (216) 306 44 90  
Fax: + 90 (216) 473 05 07  
www.assandemir.com.tr  
assangalvanize@kibarholding.com

Assan Galvanize facilities started continuous hot-dip galvanize production in 1980 and developed its production over the years to provide semi-finished goods to industrial companies in addition to its core business of producing galvanized sheets. The company is one the major suppliers of industrial companies with an annual sheet processing and storage capacity of 200,000 tons.

We help industrial companies in overcoming the challenge of inventory management by keeping the products they need in our inventory and delivering these products instantly through our “just-in-time” strategy.

The amount of steel consumption per person is an indicator of industrialization and it can be deduced from the rising domestic steel consumption figures that Turkey is developing. The company also provides industrial companies with technological products.

Our company sells the following products:

- Galvanized sheets - Coiled/packaged/goffered/corrugated/rolled sheets
- Painted sheets - Coiled/packaged/corrugated/trapeze/rolled sheets
- Cold-rolled sheets - Coiled/packaged sheets
- Hot-rolled sheets - Coiled/packaged sheets
- Hot-rolled, acid and oil treated sheets - Coiled/packaged sheets
- Electrogalvanized sheets - Coiled/packaged sheets
- Aluminium coated (Aluminized) sheets - Coiled/packaged/goffered/corrugated/rolled sheets
- Aluzinc - Coiled/packaged/goffered/corrugated/trapeze/rolled sheets
- Electrical sheets (M4 / M5 / M6)
- Generator/Motor sheets (Siliceous sheets)





- Tin sheets - Coiled/packaged sheets
- Ship sheets
- Coiled/packaged stainless sheets

We provide coiled/packaged trapeze/corrugated/rolled/ridged products, sliced and cut in all sizes, mainly to the construction and industrial manufacturing industries, as well as the roofing-siding industry, wall and ceiling panel industry, household appliances industry and subsidiary industry, automotive industry and subsidiary industry, sanitation systems industry, air-

conditioning and ventilation ducts industry, manufacturers of electrical transportation systems, solar energy systems, pipe & profile industry, store shutter and blind manufacturers, cable and cable duct manufacturers, ship building industry, steel construction, electrical machinery and electrical fixture manufacturers and transformer manufacturers.

Our company serves its customers by offering sales and services from its Istanbul Kartal facilities and Iskenderun facilities.

Posco Assan Headquarter - Kocaeli



# 2011

General Manager : Jong-Won, KWON, Ph.D.

Asım Kibar Organize Sanayi Bölgesi 1. cadde No:4  
41305 Alıkahya İzmit / Kocaeli  
Phone: + 90 (262) 310 60 07  
Fax: + 90 (262) 365 10 45  
info@poscoassan.com

## posco ASSAN

### Posco Assan TST Steel Industry Inc.

Posco Assan TST Steel Industry Inc. was founded with the partnership of POSCO in Korea, Kibar Holding and Daewoo International in 14th March 2011. Posco Assan TST will be the pioneer stainless steel manufacturer in Turkey by using Cold Rolling Mill Technology. Posco Assan TST factory is established in Asım Kibar Organized Industrial Zone in Kocaeli in a land of 170,000 m<sup>2</sup>. The initial investment cost of the facility is \$350 million. The facility will start its operations in the second quarter of 2013, with an initial annual production capacity of 200,000 tons and 500 employees. Our company respects the creativity of each individual and provides equal work opportunities to create an environment where they can achieve their full potential via our corporate culture built on mutual trust and understanding. Posco Assan TST is a company who complies with the international conventions, human rights, legal laws and the environmental issues through Ethical Values of the Company as well as having high conscience of social responsibility.





### İSPAK

**ISPAK Izmit Liquid Packaging  
Industry Inc.**

# 1972

General Manager : Erol CAN

Tuzla Facilities:  
Assan Tesisleri D-100 Karayolu Üzeri 32. Km. 34940  
Tuzla, İstanbul  
Phone: + 90 (216) 581 19 00  
Fax: + 90 (216) 446 64 39  
www.ispak.com  
ispak@kibarholding.com

Since its founding in 1972, ISPAK has been operating in the flexible packaging sector, serving leading domestic and international companies. By providing packaging solutions for a wide array of industrial products, which range from processed food, candy, chocolate, milk and milk products to drugs, cosmetics, cigarettes, beverage and other goods, ISPAK has not only maintained a continuous growth, but also fulfilled the necessary organizational demands to match this expansion and to lead the industry. ISPAK provides solutions to meet its customers' various and unique needs with its valuable know-how, systematic working principles and the relentless efforts of its dynamic, creative and quality-focused staff. Following our core principles, we are continuously improving our resources, R&D efforts and methods of operation, helping us to contribute to the development of the industries that we serve.





## ASSAN BİLİŞİM

### Assan Information Technology Inc.

Assan Information Technology Inc. was established in 2006 to meet the IT requirements of Kibar Holding group companies. Assan Information Technology Inc. is a group technology company that aims to become the reliable business partner of all group companies by providing state-of-the-art services and solutions in line with the vision, mission and values of its principal shareholder, Kibar Holding.

Assan Information Technology Inc. develops IT solutions for Kibar Holding companies in Turkey and abroad, and implements business solutions in collaboration with these companies. In this way, Assan Information Technology Inc. establishes the ground for respective brand values, high profitability and performance of our group companies with the support and business solutions it provides.

Assan Information Technology Inc. provides value-added solutions to group companies by fulfilling all of its responsibilities, providing services to

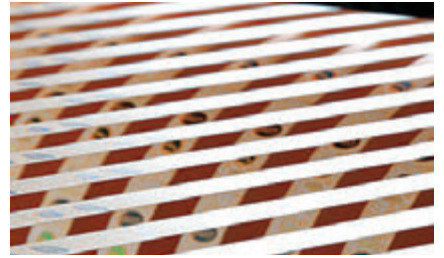
meet the expectations of group companies, keeping up with new technologies, continuously improving its IT services and operating with a business approach based on ethics and information security while performing these tasks. Providing system development and integration and IT consultancy services to all group companies and external clients since 2006, Assan Information Technology Inc. offers system integration services to the flat-rolled metal industry, as well as automotive, logistics, insurance, technology, construction, liquid packaging, foreign trade, finance and retail industries.

Assan Information Technology Inc. maintains strategic and business partnerships with leading technology companies in the world. Company employees are comprised of specialists who have been trained in leading academies in the world and received internationally recognized certifications in the field of information technologies.

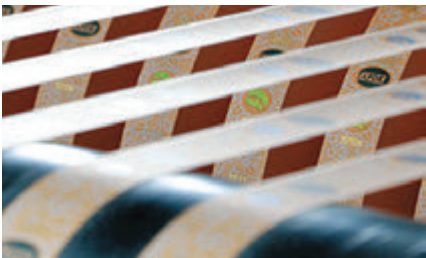
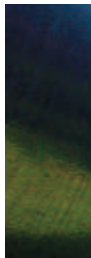
# 2006

General Manager: Mustafa KÜSEM

Tuzla Facilities:  
D-100 Karayolu Üzeri 32. Km. 34940  
Tuzla, Istanbul  
Phone: + 90 (216) 581 10 00  
Fax: + 90 (216) 581 11 62  
[www.assanbilisim.com.tr](http://www.assanbilisim.com.tr)  
[info@assanbilisim.com.tr](mailto:info@assanbilisim.com.tr)



Hyundai Assan



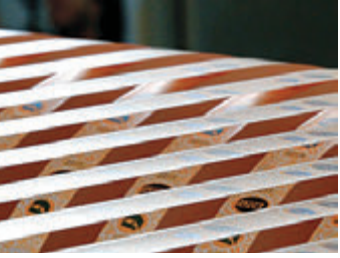
Assan Hanil



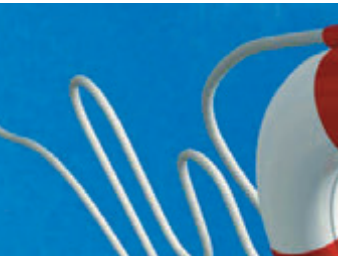
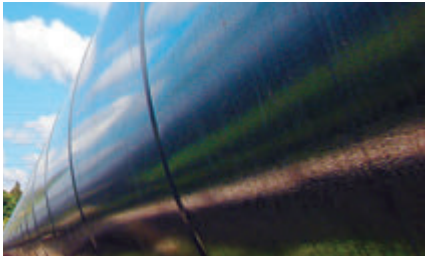
Sicpa Assan







Kibar Energy

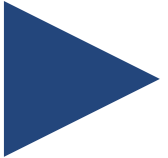


Kibar Insurance



# Automotive & Corporate Functions

SBU Presidency



### Hyundai Assan Izmit Facilities



### Hyundai Assan Automotive Industry & Trade Inc.

# 1990

General Manager : Won Shin Chang

Headquarter

Kozyatağı Facilities:

Hyundai Assan Otomotiv San. Ve Tic. A.Ş.

Genel Müdürlük Binası Şehit Mehmet Fatih

Öngül Sk. No:2 34742

Kozyatağı, İstanbul

Phone: + 90 (216) 571 63 63

Fax: + 90 (216) 571 64 641

[www.hyundai.com.tr](http://www.hyundai.com.tr)

[info@hyundai.com.tr](mailto:info@hyundai.com.tr)

Turkish consumers were introduced to the Hyundai brand in 1990 when Kibar Holding became the Turkish distributor of the brand. Acknowledging the high potential of the Turkish market and its geographical proximity to Europe, Hyundai decided to establish its first overseas production facility in Turkey where the brand achieved instant success. The foundation of the Hyundai Factory was laid in September 25, 1995. Construction was completed in record time and mass production was started in July 1995. The Hyundai Factory was opened with the ceremony held on September 20, 1997. The factory is located in the Ali Kahya township of Izmit, on a total area of 1 million m<sup>2</sup> that includes a factory area of 233 thousand m<sup>2</sup> and indoor area of 108 thousand m<sup>2</sup>.

Established with an investment of \$180 million, the factory has an annual production capacity of 125,000 vehicles. Hyundai Izmit Factory plays a major role as Hyundai Motor Company's door to Europe by manufacturing the i20 model in the B segment, sold in Turkey and exported to the entire region, including the European countries. More than 700 thousand vehicles have been produced at the Hyundai Assan Factory to



this day. The hourly production rate of the factory is 22 vehicles and total daily production reaches 400 vehicles. The i20s manufactured at the Hyundai Assan Factory, where the ISO 9001 Quality Management System and the ISO 14001 Environmental Management System are implemented, reflect the highest production quality attained at global manufacturing centers. The annual manufacturing capacity will be increased to 200 thousand units with the additional investment announced in May 2012. Hyundai Assan will include a new model in its manufacturing line at the end of 2013 with this investment of \$382 million. The manufacturing of the new model from Hyundai's A-segment will start by the end of 2013. The new A-segment model will be exported to Europe and add further value to Turkey. Hyundai will provide employment for 750 people with this investment. The total investment will reach \$607 million with related investments in the automotive subsidiary industry and 2,400 new jobs will be created in the region. Consequently, Hyundai Assan Factory will become even a more important manufacturing center in the region, with the inclusion of A and B-segment models in

Hyundai i20



its manufacturing line. Hyundai is the first and only brand in Turkey to offer 5 Year Manufacturer Mechanical Warranty, as testament to its confidence in its quality and products. Furthermore, Hyundai is the first and only company in Turkey whose authorized dealers possess the ISO 9001 Quality Certification. Hyundai operates in more than 50 provinces throughout Turkey, with 73 authorized dealers and 83 authorized service locations. Hyundai ranks 5th in the Turkish Automotive Industry and aims to become the brand offering the best service and highest customer satisfaction not only in Turkey, but also in the world.

As attested by the "The Most Improved Car Manufacturer of the Decade" award and other precious brand and product awards it has received in the last two years, Hyundai is continuing its rapid development in line with its philosophy of "New Thinking New Possibilities" and "Modern Premium". In this way, Hyundai aims to provide superior quality and assurance to its customers throughout the world with its products and manufacturing process and to create a better future for both Hyundai and its customers by prioritizing customer satisfaction and protection of the environment.



### Assan Hanil Automotive & Trade Inc.

As one of Kibar Holding's automotive companies, Assan Hanil was founded in partnership with South Korea's Hanil E-HWA in 1996. The company started production in 1997 as a supplier for the automotive sector.

Operating for the first few years as a producer of parts primarily for Hyundai Assan, Assan Hanil established itself as one of the major suppliers to Ford-Otosan by 1995. In recent years, Assan Hanil has added other major automotive manufacturers such as Isuzu and Honda to its customer portfolio. Assan Hanil strives relentlessly to provide the best solutions not only for the automotive industry but also for the entire transportation vehicle sector. A dynamic staff of approximately 500 people manufactures passenger and driver seats, door panels, ceiling and floor linings, front and rear bumpers, front control panels, inflatable parts, glove box, etc. at its 30,000-square-meter factory

in Izmit.

ISO/TS 16949, ISO 14001.2011 OHSAS 18001, Q1 and 5 Star Quality System certifications, Assan Hanil has taken major steps towards increasing service quality and raising the bar in the transportation vehicle sector by establishing its own R&D center. Our company is one of the few businesses in Turkey that has received the approval and support of the Ministry of Industry and Trade for its R&D center.

Kibar Holding subsidiary Assan Hanil Automotive Industry & Trade Inc. and THY Technical Inc. of Turkish Airlines have reached an agreement to jointly manufacture plane seats in Turkey. The joint venture, which will be established under the name "Plane Seat Manufacture Industry and Trade Inc.", will design and manufacture plane seats, provide logistics support, repair and maintenance services, and carry out sales and marketing operations.





General Manager: Okan GEDIK

Izmit Facilities:

Alikahya Atatürk Mah. Vatan Cad. No:17, 40305

Alikahya, İzmit, Kocaeli

Phone: + 90 (262) 317 68 00

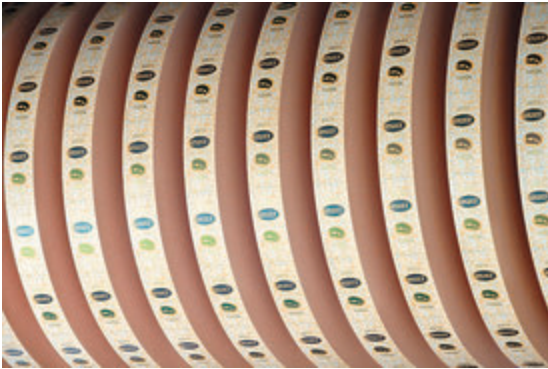
Fax: + 90 (262) 317 68 01

<http://www.assanhanil.com.tr> / [info@assanhanil.com.tr](mailto:info@assanhanil.com.tr)

# 1996



# 2007



## Sicpa Assan Product Security Industry

Founded in 2007 as a joint venture between Kibar Holding and Switzerland's long-standing group Sicpa Holding, our company provides high-technology solutions for Brand Security and Product Monitoring and Tracking Systems. Sicpa Assan Product Security Industry & Trade Inc. develops tailored solutions for tracking products throughout the supply chain to ensure brand and product security, differentiating genuine and counterfeit products. The company also provides technological services and solutions to prevent off-the-books, counterfeit and bootleg products.

Security technologies, ink applications with special security features, and product monitoring and tracking systems that incorporate hardware and software developed and designed by Sicpa are utilized in our solutions. Systems Provision and Installation, System Management and Operation, Technical Services and Warranty Services are provided as a single package.

General Manager : Hakan ARIKAN

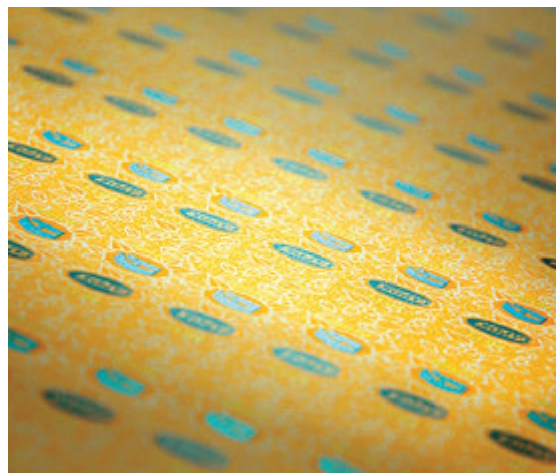
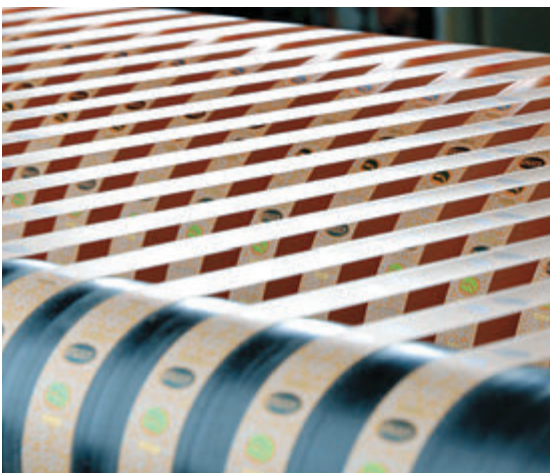
Tuzla Facilities:

D-100 Karayolu Üzeri 32. Km. 34940 Tuzla, Istanbul

Phone: + 90 (216) 581 12 00

Fax: + 90 (216) 395 29 71

[www.sicpaassan.com](http://www.sicpaassan.com)



# 2011



## Kibar Energy Distribution Industry Inc.

Kibar Energy Distribution Industry Inc. was established as a subsidiary of Kibar Holding on 15.11.2011 in order to carry out import and wholesale of natural gas in the Turkish Energy Market. Within the context of the Russian Western Line contract take-over by the private sector, Kibar Energy has taken over the contract for the sales and purchase of 1 billion m3 natural gas and has been qualified for the import and wholesale of natural gas as of 1 January 2013. Kibar Energy aims to be one of the leading players

in the Turkish Energy Market which has been liberalized with the increasing participation of the private sector in the industry. By purchasing natural gas from domestic and/or overseas to contribute to the country's natural gas needs, taking an appropriate part in the interests of the country as the formation of natural gas market, carrying out the activities required for the storage of natural gas, creating opportunities for the Turkish Energy Market supply security and diversity of source facilities.

General Manager : Aydın ALTUNORDU

Tersane Cad. Işık İş Merkezi No: 92 Kat: 5 34420  
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<http://www.kibarenerji.com>  
[info@kibarenerji.com](mailto:info@kibarenerji.com)





# 1993

**KIBAR SIGORTA**

## Kibar Insurance Brokerage Services

Kibar Insurance has been organizing all Risk Management and Underwriting operations for all assets and liabilities of Kibar Group, with an experience extending over more than a quarter of a century. Kibar Insurance continues to provide insurance services in a consistent and reputable way with the “Value-Adding Underwriting” approach.

Collaborating directly with financially robust and reliable insurance markets and insurance companies, Kibar Insurance is fully aware of the need to preserve the values of our nation and our businesses. It believes that these values need to be passed on to future generations in a reliable and improved manner.

With the aim to `provide consultancy to all individuals and institutions, to contribute to insurance culture and raise awareness about insurance in our country`, Kibar Insurance provides full support to the insured in effective risk management (risk appraisal and analysis, control and transfer), accurate and rapid indemnification of damages, observation of rights and liabilities.



Our company closely monitors legal changes in the insurance sector as well as market conditions and developments, and offers the widest coverages to its customers, at the most competitive costs.

As Turkey moves toward European Union membership, our company serves industrial and service facilities both within and outside the group and individuals with a full broker approach, and operates in all insurance segments listed below, including special risk insurance.

- Fire, Natural Disaster and Other General Damages (Construction, Assembly, Machinery Breakdown) Insurance.
- Shipment and Transportation Insurance.
- Financial Losses and Loss of Profit Insurance.
- Accident and Vehicle (Land, Air, Water and Rail Vehicles) Insurance.
- Liability (General, Financial, Occupational and Vehicle Responsibility) Insurance.
- Loan and Breach of Trust Insurance.
- Legal Protection Insurance.
- Illness / Health Insurance.
- Agricultural Insurance.



General Manager : Soner ŞAHİN

Yayla Mah. D-100 Karayolu Rüyâ Sok. No:2  
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info@kibarsigorta.com





Assan Construction

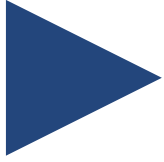


Kibar Industry



# Construction & Logistics

SBU Presidency



Assan Panel - Tuzla Facilities



Gebze



Iskenderun



Balıkesir



## ASSAN PANEL

### Assan Panel Industry Inc.

Assan Panel started manufacturing polyurethane-filled sandwich panels at its Tuzla facilities in 1990. With new investments, the facility in Iskenderun started its operations in 2004, followed by the establishment of a facility in Balıkesir in 2009. The total annual sandwich panel production capacity has reached 9,500,000 square meters. Polyurethane polyisocyanurate and rockwool-filled sandwich panels are manufactured at the Balıkesir facility. Growing every year to become the leader in its sector, in 2010 Assan Panel acquired the Dilovasi Paint facility, which specializes in painted metals used in the manufacture of sandwich panels.

Assan Panel is the only company in the Turkish sandwich panel market with a professional dealership system. The company aims to maintain the highest level of customer satisfaction from the manufacture of products in the factory to their installation on the site. The professional implementation of the dealership organization ensures standardized service delivery throughout Turkey. Leading the industry with its approach to quality, Assan Panel has held an ISO 9001:2008 Quality Management System Certificate since 2006, which spans all processes from the design phase to manufacturing, marketing and after-sales services. By obtaining the TS EN 14509/AC:2009- TSE Certificate of Compliance, which was created on the basis of the Total Quality Management System and is recognized throughout Europe, all quality control processes from raw materials to be used in manufacturing to shipment of products have been secured. Assan Panel has successfully completed the first level of EFQM Levels



# 1990

of Excellence program and received the "EFQM Commitment to Excellence Certificate" from Kalder in 2009. Furthermore, following the same approach to quality in international markets, the Gost quality certification was obtained in Russia and the Ukr-Sepro quality certification in Ukraine. Leading the sandwich panel market in Turkey and operating with the objective to add value to the Turkish economy, Assan Panel exports to 32 countries including Iraq, Libya, Lebanon, Albania, Kazakhstan, Moldova, Macedonia, Kosovo, Egypt, Iran, Tajikistan and Ethiopia. Assan Panel has international authorized dealers in Iraq, Bulgaria, Syria, Cyprus, Jordan, Romania, Azerbaijan, Georgia and the UAE, among other countries. Assan Panel has ensured product diversity with its investment in rockwool sandwich panel manufacturing facilities. The company aims to raise the share of rockwool sandwich panels in total exports to 40%.

General Manager : Hayal DEMİROLUK

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**Balıkesir Facilities:**

Balıkesir Organize Sanayi Bölgesi 16.Cadde No:1  
 Balıkesir  
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**İskenderun Facilities:**

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 Sarıseki, İskenderun, Hatay  
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**Dilovası Facilities:**

Dilovası Organize Sanayi Bölgesi 3. Kısım No:19  
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### **ASSAN PORT**

#### **Assan Port Operator Inc.**

Assan Port İskenderun was established by Kibar Holding company, Assan Port Operator INC. at the end of 2010. As the first container terminal in the Bay of İskenderun serving modern container vessels, Assan Port İskenderun has become the second major alternative for the same hinterland after the Port of Mersin.

The terminal's current annual design capacity of 250.000 TEU will be increased to 400.000 TEU in 2014 with new investments.

Assan Port İskenderun's convenient geographical location offers advantages to companies in Eastern Mediterranean and South Eastern Anatolia regions, as well as the southern part of Central Anatolia region. Assan Port İskenderun is also the closest terminal to Northern Iraq, and therefore its closest outlet to the West.

The port provides state-of-the-art security services 24/7, possesses a RoRo ramp and offers unlimited service to its customers at the best quality with its specialized personnel.

# 2010







General Manager : Vedat OHRI

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## Assan Logistics & Fleet Leasing Inc.

# 1996

### Logistics

Assan Logistics & Fleet Leasing Inc. was established in 1996 as a subsidiary of Kibar Holding, one of the oldest and largest corporations in Turkey, and provides domestic and international door-to-door logistics services. The company offers domestic transport, heavy transport, warehouse, storage, distribution, inventory, port transport, lashing, handling, supervision and customs clearance services throughout Turkey. Our company provides Multimodal Transport, International Road Transport, International Marina Transport, International Rail Transport and heavy transport services as part of its international transport

services. The headquarters of Assan Logistics is located in Kartal, Istanbul, with branches in Ankara, Tuzla, Gebze, Iskenderun, Mersin and Gaziantep. As one of the most reliable and prestigious companies in the logistics industry, Assan Logistics provides efficient and low-cost services to all industries thanks to its strong IT infrastructure and applications, robust financial structure and partnerships, wide range of services, alternative solutions and rich portfolio of transport certifications. The company follows an innovative service approach, in light of its mission and vision, that is supported with the Kibar Holding culture and assurance.



# 1996

## Fleet Leasing

Assan Fleet Leasing was established in 2001 with the aim of providing operational fleet leasing services to Kibar Holding, group companies and subsidiaries, and started to offer its experience and boutique service approach to companies outside the group in 2012.

Initially established with the trade name of Assan Trans Industry Inc. in 1996, Assan Logistics & Fleet Leasing took its current name in 2012, with the restructuring of its Fleet Leasing operations, as a result of which its service quality was raised above the market standards.

Acting on the principle of customer satisfaction

General Manager : Sinan TOPÇU

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[www.assanlojistik.com.tr](http://www.assanlojistik.com.tr)

[www.assanfilokiralama.com](http://www.assanfilokiralama.com)

in all its operations, the company achieved a growth of 26% in the first half of 2012 with its customer-oriented approach, improving its customer satisfaction and expanding its quality pool.

Acting on the slogan of “...in all areas, for all your needs...”, Assan Fleet Leasing is reinforcing its prominent status in the fleet leasing industry by blending the brand and model diversity it offers to its clients with its modular service approach customized per customer needs.

The 7/24 ASSAN Fleet Leasing call center and the road assist hotline was launched in early 2013.



Asim Kibar Anatolian Hotel Management & Tourism Vocational High School



### **ASSAN YAPI** Assan Construction Inc.

# 2007

General Manager : Hilmi ŞAHİN

Tuzla Facilities:  
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www.assanyapi.com / info@assanyapi.com

Assan Construction was established in 2007 as a Kibar Holding company “to serve in all areas of construction and to develop and implement modern construction projects”. Assan Construction earned a prestigious status in the construction industry in no time, by managing risks successfully and always delivering its commitments on-time and within the projected budget, thanks to its reliable organization, specialized personnel and solution oriented business approach. Continuously renewing itself, following technological developments closely and having established a strong presence in the construction industry with its prestigious projects and administrative and technical staff, Assan Construction Inc. continues its operations with the determination and perseverance that it has held since the company’s first day of business.



Semiha Kibar Teachers' House

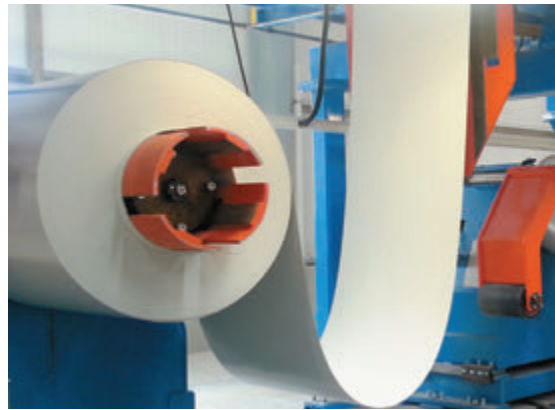


Tuzla Municipality Semiha Kibar Social Center



General Manager : Ethem Pişkin

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Phone: 00962 6 5678384  
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info@kibarindustry.com



# 2011

**KIBAR INDUSTRY**

**Kibar Industry Company**

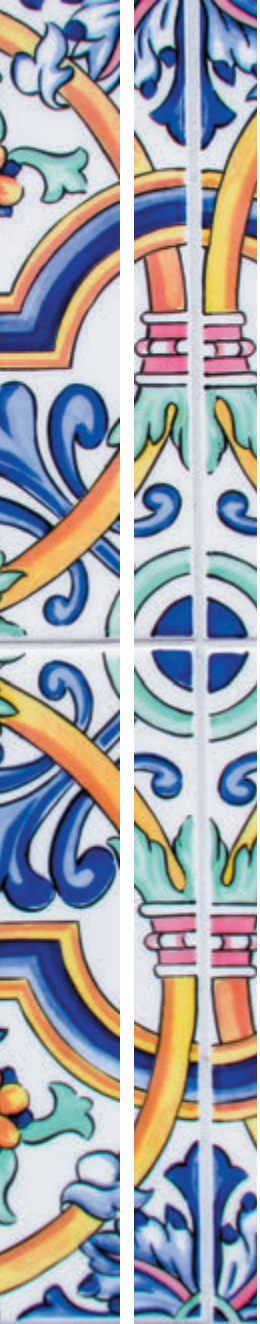
Established by Assan Panel Inc. in 2011, Kibar Industry Co. started its operations in Jordan to manufacture sandwich panels. The manufacturing facilities are located 45 km from the capital Amman, spreading over a total area of 65 thousand m<sup>2</sup>, with an indoor area of 10 thousand m<sup>2</sup>. The foundation of the facilities were laid in early 2012 and the continuous production line started manufacturing polyurethane sandwich panels with an initial production capacity of 4.5 million m<sup>2</sup>. The next stage of the investment plan includes manufacturing of rockwool filled sandwich panels. The Middle Eastern and African markets are the main targets for the sale of manufactured products, due to customs and shipping advantages offered by these markets.



Kibar Foreign Trade



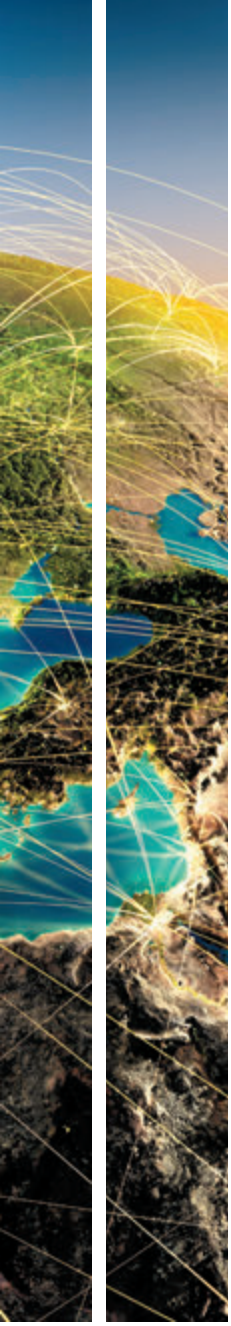
Bareks Foreign Trade



Kibar International





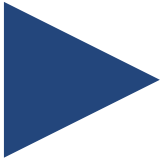


Assan Foods



# Trade & Food

SBU Presidency



### KİBAR DIŞ TİCARET

#### Kibar Foreign Trade Inc.

Kibar Foreign Trade Inc. is the foreign trade company of Kibar Holding which is one of the leading industrial conglomerates in Turkey.

Kibar Foreign Trade Inc. was founded in 1985 to play a pioneering role in Turkey's foreign trade campaign and to organize Kibar Group's foreign trade activities as the group company specializing in this area.

The company provides export services to leading private and public industrial companies, as well as import services for meeting the raw material demands of these organizations. Furthermore, the company carries out high tonnage trade from foreign countries to third countries.

The company's foreign trade volume has demonstrated consistent growth through the years, reaching 1.5 million tons per year. With its global network and accumulated know-how in foreign trade, Kibar Foreign Trade Inc. is the unique representative of the group's robust trading culture. Kibar Foreign Trade Inc. is in the Top 10 exporters' list of Turkey.





# 1985



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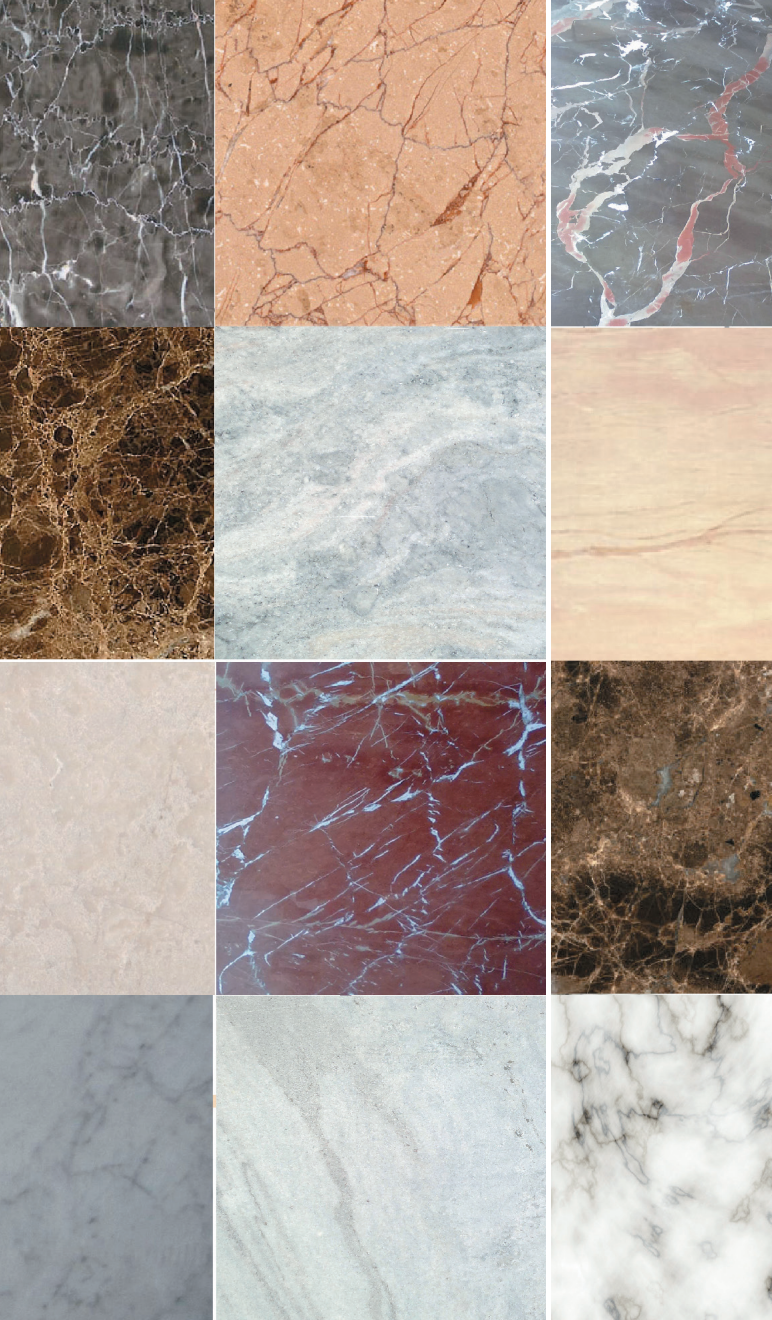
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### **BAREKS DIŐ TİCARET**

#### **Bareks Foreign Trade Inc.**

Established for developing trade relations with CIS countries, Bareks Foreign Trade has an office in Kiev. The company is the only authorized dealer of Kalebodur, Çanakkale Seramik, Kalevit and Kaleterasit brands of the Kale group in Ukraine. The company also performs the wholesale distribution of construction materials imported from third countries to the Ukraine market. Furthermore, the company oversees a wholesale and retail sales distribution network in Ukraine for the marble it imports from Turkey and other marble-producing countries, under the title of Bareks Mermer. In addition, Bareks Foreign Trade Inc. trades iron, steel, non-iron metals and other consumer goods. The company also operates in transit trade thanks to its foreign office.





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# 1985



General Manager : Mustafa KILAVUZOĞLU  
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# 2001



## Kibar International Inc.

Kibar Holding SA. is located in Lausanne-Switzerland, at the heart of Europe and in close proximity to financial centers, with the aim to provide support to the import and export activities of our companies active in international trade. Kibar International SA pursues its operations with the aim to find suitable suppliers for purchasing from abroad, especially for raw materials, and increasing our export by representing our companies, procuring adequate financing for these operations and facilitating group activities in the challenging competitive environment of today's global economy.



# 1998



## Assan Foods Industry & Trade Inc.

The headquarters of Assan Foods is located in Istanbul. The company was established in Balıkesir-Susurluk in 1998, as an investment of Kibar Holding in the food industry. The value of the company's industrial investments has reached \$35 million, allowing Assan Foods to keep up with state-of-the-art technology.

Assan Foods refrains from using hybrid and genetically modified seeds in growing tomatoes, and closely inspects every stage of the agricultural production. Tomatoes are hand picked with the utmost care in order to produce pure and clean products.

Assan Foods addresses domestic demand and also exports to 70 countries on five continents. The wide range of products includes tomato







paste, ketchup, and pasta and meat sauces. The total area of the plant is 200,000 m<sup>2</sup> and is capable to accommodate all the investments of the company. The plant has a total covered area of 20,000 m<sup>2</sup> out of which 4,000 m<sup>2</sup> is the production halls, 14,000 m<sup>2</sup> warehouse, 2,000 m<sup>2</sup> social buildings and utilities.

The plant is capable of producing excellent quality tomato paste, ketchup, mayonnaise, pasta sauces and various other seasonings.

The production capacity for various product categories is as following:

- Tomato paste: 30.000 tons/ annum
- Ketchup: 50.000 tons/ annum
- Tomato sauces: 15.000 tons/annum
- Mayonnaise & dressings: 7.000 tons/ annum

The factory is operating with quality control management system and holds HACCP ; ISO 9001:2008, BRC and IFS certificates. Assan Foods operations cover both the domestic and the international markets on tomato based products with hundreds of products.

General Manager : Cemil BAYKAM

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